

FOR IMMEDIATE RELEASE

Beyond a Memorable Fancy

October 30- December 13, 2007

Opening reception Saturday, November 1, 6-9 p.m.

Curator: Michelle Levy

Artists: Glen Baldrige, Robert Buck, Benjamin Cohen, Nayda Collazo-Llorens, Ian Cooper, Jenelle Covino, Alex Dodge, Rachel Foullon, David Gatten, Dylan Gauthier, Graffiti Research Lab, Lynne Harlow, Adam Helms, Wennie Huang, Matthew Day Jackson, Heidi Neilson, Evan Roth, Jennifer Schmidt, Peter Simensky, Mary Temple, and Stephan von Muehlen.

EFA Project Space

323 West 39th Street, 2nd Floor
New York, NY 10018
between 8th and 9th Avenues

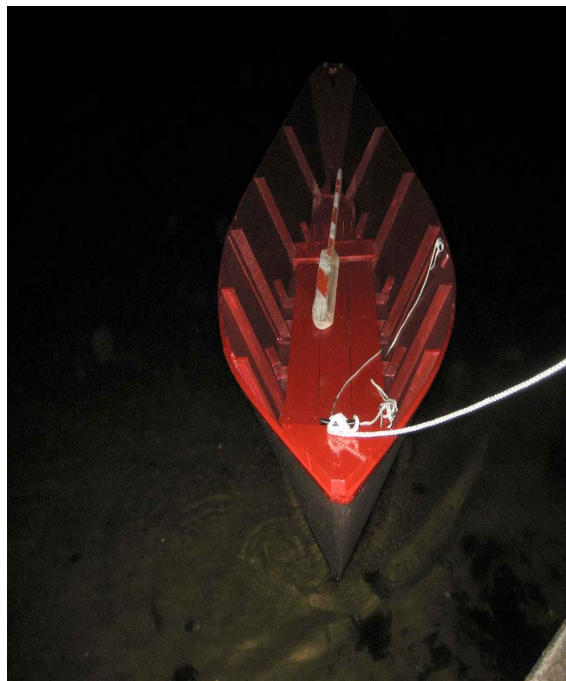
Gallery Hours: Wed through Sat, 12-6 PM

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EFA Project Space presents *Beyond A Memorable Fancy*, an exhibition about **print**, **perception**, and **artistic intervention**, on view from October 30 through December 13, 2008.

Focusing on the transformative aspects of printmaking, *Beyond a Memorable Fancy* explores the current trend of artists experimenting with print techniques in order to appropriate and manipulate information—be it from text or image sources, cultural symbols, or nature.

The art in the exhibition spans a range of unconventional formats, including experimental film, laser stencil graffiti, vinyl signage, cast shadows, and boat-making paraphernalia. Even the more common print techniques present are used to achieve an unexpected result.



Mare Liberum, *Liberum Dory (ML-3)* on it's maiden voyage off the shores of Floyd Bennett Field, 2008. Photo: Angela Conant

Many things are not what they seem: **Heidi Neilson** mashes jail uniforms into pulp, converting them into orange Nerf-like handmade sheets of paper; while **Evan Roth** turns images of glamour into visions of horror with an algorithmic program revealing how many times a magazine photo has been retouched. **Ian Cooper** appropriates “Charlotte’s Web,” creating a menacing screeprinted silk web of copper ink against a black ground, the familiar words *Some Pig* turned from praise into reproach; while **Glen Baldrige** appropriates found images of coffins to create oversized lottery scratch-off games.

The exhibition welcomes the spirit of collaboration and open participation. **Peter Simensky**, with his *Collector* wooden milk crate multiples, invites peers David Gatten, Max Schuman and Matthew Higgs to micro-curate their own displays of print-related objects, film, artists' books, and record albums respectively. The **Graffiti Research Lab** illustrates for aspiring provocateurs how a handheld strong light laser can transfer a tiny stencil message onto a bridge or a building, and then disappear in a flash, enabling the expression of something bold and uninhibited with little risk of repercussion. A full-scale boat on display, the result of the collective brainpower of **Benjamin Cohen, Dylan Gauthier** and **Stephan von Muehlen**, demonstrates how this inventively developed schematic diagram may be stenciled onto repurposed plywood, salvaged from building sites, and constructed into boats by novice boat builders.

An illustrated catalogue will accompany the exhibition. In addition, a number of public events and programs will be held in conjunction with the show, including:

- An experimental film screening organized in collaboration with David Gatten
- A conversation with Robert Buck, Ian Cooper, Luther Davis, and Phil Sanders about the collaborative relationship between master printer and artist, and its unique role in the creative process.
- Graffiti and boat building demonstrations and workshops.

For more information on the exhibition, such as images and a schedule of programs, please contact Michelle Levy, Program Director, EFA Project Space, at 212-563-5855 x 103, or michelle@efa1.org

EFA Project Space is a Program of **The Elizabeth Foundation for the Arts**.

The creative process is essential to shaping society. **EFA** is dedicated to providing artists across all disciplines with space, tools and a cooperative forum for the development of individual practice. We are a catalyst for cultural growth, stimulating new interactions between artists, creative communities, and the public. www.efa1.org

EFA Project Space, a multi-disciplinary contemporary art venue, encourages creative expression and new interactions in the arts. By collaborating with organizations and individuals to present a variety of programs including exhibitions, performances, screenings, workshops, and conversations, we aim to generate an ongoing dialogue about the creative process.

EFA Project Space is supported in part by public funds from the New York City Department of Cultural Affairs. Private funding for the Gallery has been received from The Carnegie Corporation Inc.

efa project space

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Hours: Wed-Sat 12-6